

March 21, 2024

Deadline for exhibitor registration is approaching!

51st International Home Care and Rehabilitation Exhibition 2024

H.C.R. 2024 & Forum

Until March 29(Fri)!

One of the largest international welfare equipment exhibitions in Asia!
 Provides excellent opportunities to increase awareness of the product and the company, to make business contacts, to obtain user opinions, etc.

- The Health and Welfare Information Association of Japan and Japan National Council of Social Welfare will host the "H.C.R. 2024, 51st International Welfare Equipment Exhibition & Forum" from October 2 (Wed) to 4 (Fri), 2024, at the East Exhibition Halls of Tokyo Big Sight.
- The web-based exhibition will also be held, making the exhibition "hybrid" by combining both the in-person and web-based exhibitions.
- Exhibiting materials and application procedures are available on the H.C.R. website below.
- The deadline for applications to exhibit at the In-person Exhibition is approaching!
【Until 5:00 pm on Friday, March 29, 2024】 *Web-based only: Until Friday, May 31
- If you are interested, please feel free to contact H.C.R. office for more information.

↓ Please download the exhibition materials from here ↓

< <https://en.hcr.or.jp/how-to-exhibit> >

Contact: H.C.R. Organization's Office
 (Health & Welfare Information Association)

TEL: 03-3580-3052 Mail: overseas@hcrjapan.org



■◆What is H.C.R.?

H.C.R. is **one of the largest international exhibitions of welfare equipment in Asia** and has accumulated a history of more than half a century since 1974.

The exhibition attracts a wide range of visitors both from Japan and abroad including welfare facility staff, welfare professionals, welfare service providers, manufacturers, and welfare equipment users and their families. Last year, a total of **111,139 people** visited the exhibition over the three days.

Under the theme for H.C.R. 2024, "**Pave the Way for the Creative Future**", we will take a new step forward to open the next era after the 50th anniversary last year, and also provide comprehensive information on welfare by holding various "forums" and developing programs while exhibiting a wide variety of welfare equipment.



■3 Advantages of Exhibiting at H.C.R.

 **Improve Recognizability**
More than 90% of exhibitors recognized the effectiveness of PR

 **Close Contact with Users**
More than 80% of exhibitors were satisfied with the feedback

 **Valuable Information Exchange w/Other Exhibitors**
Gathering of companies and organizations related to welfare equipment in various fields from Japan and abroad



■Exhibiting Product Category

On display will be welfare equipment, rehabilitation devices, and care equipment and supplies that promote independence and social participation for the elderly and disabled (children).

Product Categories 

A. Mobility, Mobility Aids	G. Communication/Software	M. Care Foods & Cooking Aids
B. Adapted Vehicles Related	H. Sensors & Monitoring Devices	N. Welfare facilities
C. Bed Related	I. Construction & Housing equip.	O. Infection Prevention 
D. Bath Related	J. Rehabilitation Devices	P. Care Service Management System for welfare
E. Toilets & Diaper Related	K. Prosthesis & Orthosis	Q. Publishing & Welfare equip. Information Services 
F. Clothing, Dressing Aids	L. Daily Living Aids	

 

■H.C.R. 2024 Outline

In-Person

H.C.R.2024 & Forum

51st International Home Care and
Rehabilitation Exhibition 2024

Dates: Oct 2(Wed) to 4(Fri), 2024

Venue: Tokyo Big Sight, East Halls

Web-based

H.C.R.Web2024

Dates: Sep 2(Mon) to Nov 1(Fri), 2024

Venue: H.C.R. Special Website

Contact Information

Health & Welfare Information Association

Tel. 03-3580-3052 Fax. 03-5512-9798 Email. overseas@hcrjapan.org

H. C. R. Website: <https://en.hcr.or.jp/>