The 50<sup>th</sup> International Home Care & Rehabilitation Exhibition H.C.R.2023 & Forum opened today. We would like to extend our deep appreciation to all the exhibitors, and those who are in the fields of welfare, nursing care, healthcare and medical care for their endeavors and support in planning and operating this exhibition.

Here is the preliminary number of visitors for the 1<sup>st</sup> day.

## Wednesday, September 27 39,322 / Weather: sunny

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\* Breakdown of visitors by trades will be promptly reported after the exhibition.

On the first day of the H.C.R.2023, commemorating the 50<sup>th</sup> anniversary of the exhibition since 1974, we were able to welcome many visitors who have looked forward to attending the in-person exhibition. At exhibitors' booths, there were exhibitors and visitors having conversations in front of a wide variety of welfare/assistive equipment, and the interaction was even more active than in previous years. In addition, special programs such as the parasports and barrier-free e-Sports experience zone and the art exhibition, which colored the milestone exhibition, were busy with a lot of visitors.

In addition to exhibitors who participated for the 15<sup>th</sup> time this year as in previous years, exhibitors who participated 30 times or more and exhibitors who participated 40 times or more were presented with special appreciation plaques to express our gratitude for their long years of exhibiting and cooperation.

We were also honored to have Mr. Keizo Takemi, the Minister of the Ministry of Health, Labor and Welfare, and Ms. Mette Kierkgaard, the Danish Minister for Senior Citizens, in attendance for the grand start.

There will be more seminars and programs you can participate on the 2<sup>nd</sup> day as well. We are looking forward to welcoming you at the venue!





H.C.R. Organizer's Office (Health and Welfare Information Association)