

# H.C.R.2023

## Exhibition Guide



### H.C.R. 2023 Opening up a Creative Future

Welcome to the 50th International Home Care & Rehabilitation Exhibition (H.C.R. 2023)!

This marks the commemorative 50th anniversary of H.C.R., which started in 1974.

H.C.R. provides comprehensive exhibits and information on welfare equipment from Japan and overseas. It also continues to serve as an important information-sharing venue that attracts visitors from a variety of positions related to users of welfare equipment.

While keeping an eye on changes in social environment, H.C.R. will continue to make further efforts as an In-Person exhibition of various welfare equipment from Japan and overseas to open up a creative future, based on the foundation accumulated over the past half century.

H.C.R.2023 (In-Person Exhibition) features a variety of special events unique to the 50th anniversary of opening up the future, including the universal design fashion show “NextUD JAPAN 2023,” as well as equipment exhibits by approximately 380 exhibitors.

In addition, the Web-Based Exhibition is being held ahead of the In-Person Exhibition from August 28. The special website titled “H.C.R. Web Exhibition 2023” allows visitors to search for exhibitors and products.

By utilizing the linkage between the In-Person Exhibition and the Web-Based Exhibition, you can obtain information after your visit.

We hope you will enjoy this year’s H.C.R., where you can obtain information on welfare equipment from approximately 380 companies and organizations from 11 countries and 2 regions, through both the In-Person and Web-Based exhibitions.

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H.C.R. 2023 Outline	
Exhibition name	The 50th International Home Care and Rehabilitation Exhibition - H.C.R. 2023 & Forum - H.C.R.Web2023
Organizers	Japan National Council of Social Welfare Health and Welfare Information Association
Supporting organizations	Ministry of Health, Labour and Welfare (MHLW) Ministry of Economy, Trade and Industry (METI) Ministry of Internal Affairs and Communications (MIC) Ministry of Land, Infrastructure, Transport and Tourism (MLIT) Tokyo Metropolitan Government Respective embassies of participating companies
Dates and hours	In-Person : September 27 (Wed.)-September 29 (Fri.), 2023 10:00am - 5:00pm (will close at 4:00pm on the last day) Web-Based : August 28 (Mon.)-October 30 (Mon.), 2023
Venue	Tokyo Big Sight, East Exhibition Halls 1-6・8 3-11-1, Ariake, Koto-ku, Tokyo 135-0063, Japan Web-Based : H.C.R. special website (http://www.hcr-web.jp)
Admission	Free (registration required)
Exhibitors	379 (incl. Online Exhibition)

#### 50th Anniversary Logo

The 50th anniversary logo, which features 20 icons that are used to classify the product categories exhibited at H.C.R., was created with the idea that H.C.R.'s 50 years have progressed together with the development of welfare equipment.

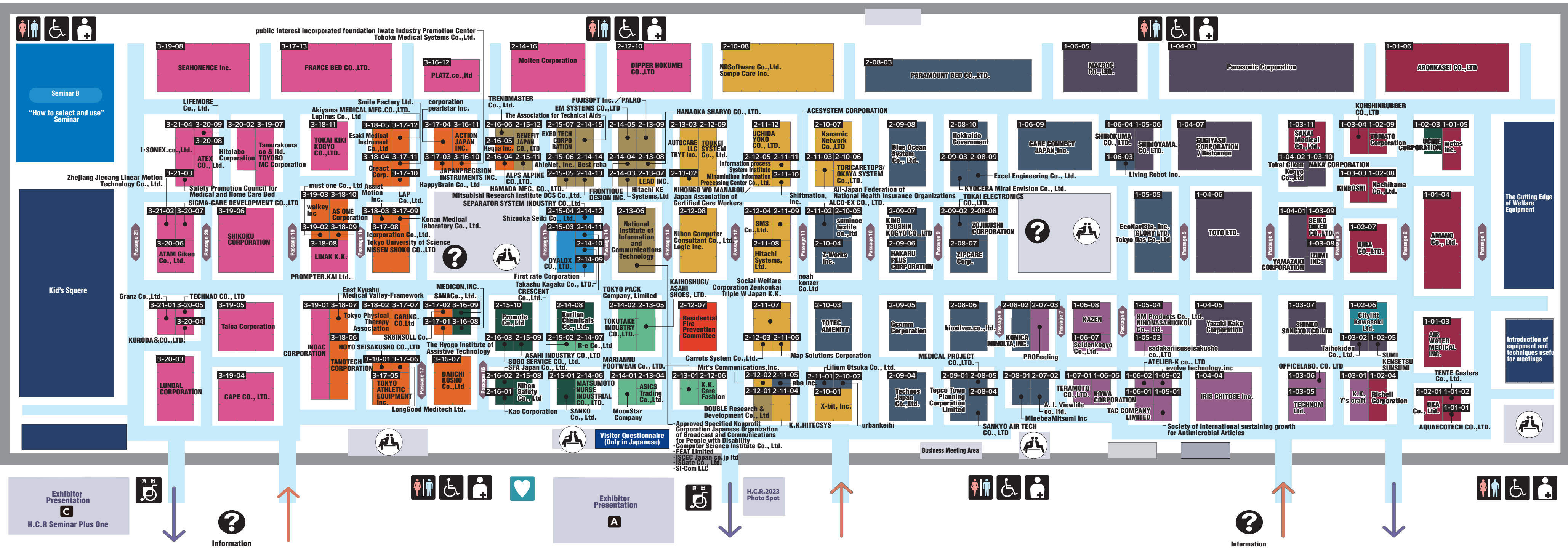




East Hall 3

East Hall 2

East Hall 1



Zoning Category

Mobility Equipment (Lifts)

Bathing Equipment

Clothes/ Clothes Changing Aids

Bed Related

Toilets/ Diapers Related

Communication/ Software and Devices

Sensors and Monitoring Devices

Construction and Home Equipment

Rehabilitation and Frailty Prevention Equipment

Environmental Installation and Welfare Equipment for Welfare Facilities

Equipment/Devices and Supplies for Disaster Preparedness

Infection Prevention Products

Business and Care Service Management Systems for Welfare Service Providers

Lounge

Information

Restrooms

Ostomy restrooms

Exhibitor List (Alphabetical Order)

A		Exhibitor Name	Booth No.	C		Exhibitor Name	Booth No.	G		Exhibitor Name	Booth No.	K		Exhibitor Name	Booth No.	M		Exhibitor Name	Booth No.	P		Exhibitor Name	Booth No.	S		Exhibitor Name	Booth No.	T		Exhibitor Name	Booth No.
		A. I. Viewlife co. Ltd.	2-07-02			CAPE CO., LTD.	3-19-04			Granz Co.,Ltd.	3-21-01			KING TSUSHIN KOGYO CO.,LTD	2-09-07			Mit's Communications,Inc.	2-12-02			public interest incorporated foundation Iwate Industry Promotion Center	3-16-10			SMS Co.,Ltd.	2-12-04			TOKUTAKE INDUSTRY CO.,LTD.	2-14-02
		aba Inc.	2-11-05			CARE CONNECT JAPAN,Inc.	1-06-09			HAKARU PLUS CORPORATION	2-09-06			KOHSHIN RUBBER CO.,LTD	1-03-04			Mitsubishi Research Institute DCS Co.,Ltd.	2-14-13			R-e Co.,Ltd	2-14-07			Social Welfare Corporation Zenkokuai	2-11-07			TOKYO ATHLETIC EQUIPMENT Inc.	3-17-05
		AbleNet, Inc.	2-15-06			CARING,CO.Ltd	3-17-07			HAMADA MFG. CO., LTD.	2-15-05			KONICA MINOLTA,INC.	2-08-02			MIYAZAKI PREFECTURE	3-18-07			Resqua Inc.	2-16-05			Society of International sustaining growth for Antimicrobial Articles	1-05-01			TOKYO GAS CO.,Ltd	1-05-05
		ACESYSTEM CORPORATION	2-11-11			Carrots System Co.,Ltd.	2-12-03			HANAOKA SHARYO CO., LTD.	2-13-08			KOWA CORPORATION	2-14-01			Molten Corporation	2-14-16			Residential Fire Prevention Committee	2-12-07			SOGO SERVICE CO., Ltd.	2-16-03			TOKYO PACK Company, Limited	2-14-11
		ACTION JAPAN INC.	3-16-11			Citylift Kawasaki Ltd.	1-02-06			HappyBrain Co., Ltd	2-16-04			KURIL Chemicals Co., Ltd.	2-14-08			MoonStar Company	2-14-01			SANKYO AIR TECH CO., LTD	2-08-04			SUMPEN CO., LTD.	2-10-08			Tokyo Physical Therapy Association	3-18-02
		AIR WATER MEDICAL INC.	1-01-03			K.K. Care Fashion	2-12-06			Hitachi KE Systems,Ltd	2-14-03			Kuril Chemicals Co., Ltd.	2-14-08			must one Co., Ltd	3-19-02			SEAHONENCE Inc.	3-19-08			Takashi Kagaku Co., LTD.	2-14-10			Tokyo University of Science	3-17-08
		Akiyama MEDICAL MFG.CO.,LTD.	3-17-12			Computer Science Institute Co., Ltd.	2-13-06			Hitachi KE Systems,Ltd	2-11-08			KURODA & CO.,LTD.	3-20-04			Nachihama Co.,Ltd.	1-02-08			SHIROKUMA CO.,LTD.	1-06-03			TAMURAKOMA CO. & LTD.	3-19-07			TOMATO CORPORATION	1-02-09
		ALCO-EX CO., LTD.	2-11-02			CRESCENT Co.,Ltd.	3-17-03			K.K.HITECSYS	2-11-04			KYOCERA Mirai Envision Co., Ltd.	2-09-03			Naka Corporation	1-03-10			SHIMOMOTO CO.,LTD.	2-10-05			TOKAI KIKI KOGYO CO.,LTD.	3-18-11			UCHIE metos inc.	1-02-03
		All-Japan Federation of National Health Insurance Organizations	2-11-03			CREACT Corp.	3-18-04			LAP CO., Ltd.	3-17-10			LILUM OTSUKA Co., Ltd.	2-11-01			Nihon Computer Consultant Co., Ltd.	2-12-08			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		ALPS ALPINE CO.,LTD.	2-15-11			CRESCENT Co.,Ltd.	2-15-02			LEAD INC.	2-13-07			Lilium Otsuka Co., Ltd.	2-11-01			Nihon Safety Co., Ltd	2-15-08			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		AMANO Co., Ltd.	1-01-04			DAIICHIKOSHO Co.,Ltd	3-16-07			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		Approved Specified Nonprofit Corporation Japanese Organization of Broadcast and Communications for People with Disability	2-13-06			DIPPER HOKUMEI CO.,LTD	2-12-10			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		AQUACOTECH CO.,LTD.	1-01-01			DOUBLE Research & Development Co., Ltd	2-12-01			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		ARONKASEI CO.,LTD	1-01-06			EAST KYUSHU MEDICAL VALLEY-FRAMEWORK	3-18-07			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		AS ONE Corporation	3-18-10			EcoNavista, Inc.	1-05-05			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		ASAHI INDUSTRY CO.,LTD	2-15-09			EM SYSTEMS CO.,LTD	2-14-05			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		ASICS Trading Co.,Ltd.	2-13-04			ESAKI MEDICAL INSTRUMENT CO.,LTD	3-18-05			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		AssistMotion Inc.	3-18-03			evolve technology,inc	1-05-02			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		ATAM Giken Co., Ltd.	3-20-06			Excel Engineering Co., Ltd.	2-08-09			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		ATELIER-K co., LTD	1-06-02			EXEO TECH CORPORATION	2-15-07			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		ATEX CO., Ltd.	3-20-08			FEAT Limited	2-13-06			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		AUTOCARE LLC	2-13-03			First rate Corporation	2-14-09			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		BENEFIT JAPAN CO.,LTD	2-15-12			FRANCE BED CO.,LTD.	3-17-13			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		Best reha	2-14-14			FRONTIQUE DESIGN INC.	2-14-04			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		biosilver.co.,ltd.	2-08-06			FUJISOFT Inc. / PALRO	2-13-09			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05
		Blue Ocean System Co., Ltd.	2-09-08			GLORY LTD.	1-05-05			LIFEMORE Co., Ltd.	3-20-09			Lilium Otsuka Co., Ltd.	2-11-01			NIHONSAHIKIKOU Co., Ltd.	1-05-04			SHIROKUMA CO.,LTD.	1-06-03			TOKAI ELECTRONICS CO.,LTD.	2-09-02			Uchiyama Co.,Ltd.	1-01-05





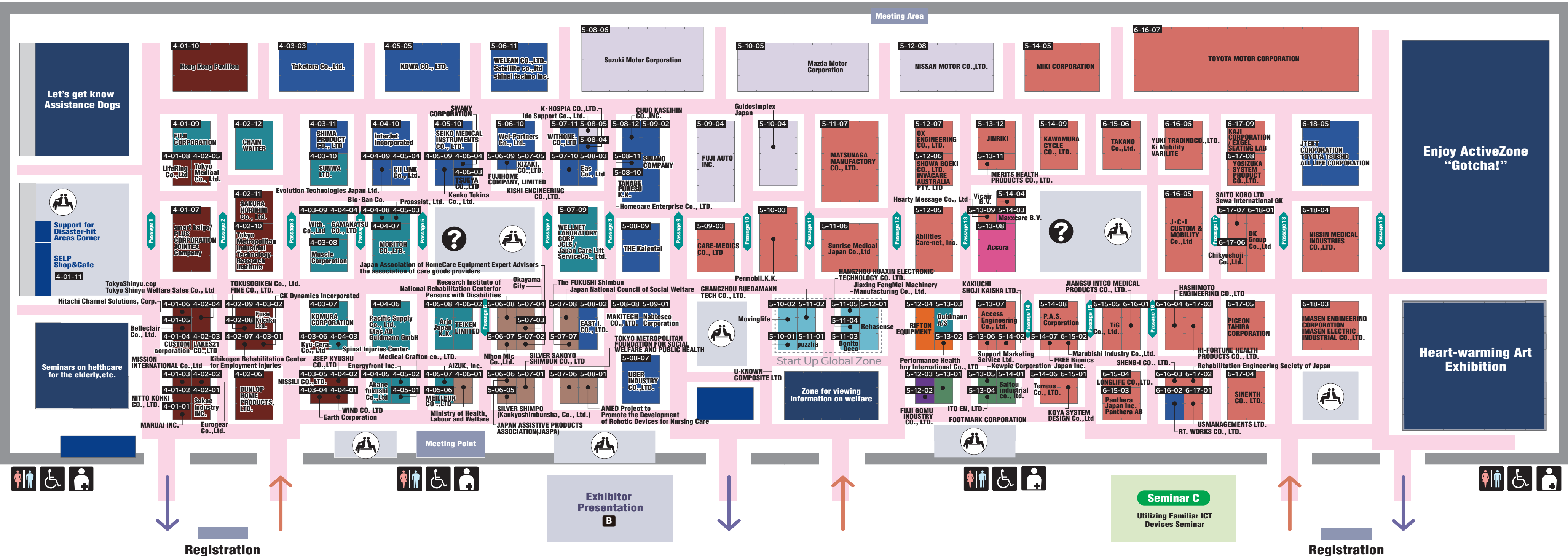
## East Hall 4



## East Hall 5



## East Hall 6



### Zoning Category

- Mobility Equipment (Wheelchairs)
- Mobility Equipment (Lifts)
- Bed Related
- Prosthesis and Orthosis
- Cooking Aids
- Start Up Global Zone
- Mobility Equipment (Walkers, Canes)
- Adapted Vehicles and Related Devices
- Rehabilitation and Frailty Prevention Equipment
- Daily Living Aids
- Publications, Home Care & Rehabilitation Equipment Information

### Exhibitor List (Alphabetical Order)

Exhibitor Name	Booth No.	Exhibitor Name	Booth No.	Exhibitor Name	Booth No.	Exhibitor Name	Booth No.	Exhibitor Name	Booth No.	Exhibitor Name	Booth No.
A Abilities Care-net, Inc.	5-12-05	E Eurogear Co.,Ltd.	4-02-02	I Ido Support Co., Ltd.	5-08-05	K Kibikogen Rehabilitation Center for Employment Injuries	4-02-07	M Movinglife	5-10-02	R RT. WORKS CO., LTD.	6-16-02
Access Engineering Co., Ltd.	5-13-07	Evolution Technologies Japan Ltd.	4-04-09	IMASEN ELECTRIC INDUSTRIAL CO.,LTD.	6-18-03	IMASEN ENGINEERING CORPORATION	5-07-10	S Saitou industrial co., ltd.	5-14-01	S SAKURAHORIKIRI Co., Ltd.	4-02-11
Accora	5-13-08	F FINE CO., LTD.	4-02-09	InterJet Incorporated	4-04-10	KIZAKI Co.,LTD.	5-07-05	N Nihon Mic Co.,Ltd.	5-06-07	Satellite co.,ltd	5-06-11
AIZUK, Inc.	4-05-07	FOOTMARK CORPORATION	5-13-01	INVACARE AUSTRALIA PTY. LTD	5-12-06	KOMURA CORPORATION	4-03-07	NISSIN MEDICAL INDUSTRIES CO.,LTD.	6-15-01	SEIKO MEDICAL INSTRUMENTS CO., LTD.	4-02-01
Akane fukushi Co.,Ltd	4-04-05	FREE Bionics Japan Inc.	5-14-07	ITO EN, LTD.	5-13-04	KOWA Co., LTD.	4-04-05	NITTO KOHKI Co., LTD.	4-01-02	Sewa International GK	6-17-07
AMED Project to Promote the Development of Robotic Devices for Nursing Care	5-08-01	FUJI AUTO INC.	5-09-04	JAPAN ASSISTIVE PRODUCTS ASSOCIATION(JASPA)	5-06-06	KOYA SYSTEM DESIGN Co.,Ltd	6-15-01	OKayama City	5-07-04	SHENG-I CO., LTD.	6-16-03
Arjo Japan K.K.	4-05-08	FUJI CORPORATION	4-01-09	Japan Association of HomeCare Equipment Expert Advisors	5-07-02	Kyu-Cera Co., Ltd	4-03-06	O Okayama City	5-07-04	SHIMA PRODUCT CO., LTD	4-03-11
B Belleclair Co., Ltd.	4-01-05	FUJI GOMU INDUSTRY CO., LTD.	5-12-02	Japan National Council of Social Welfare	5-07-08	THE FUKUSHI Shimbun	5-07-08	P P.A.S.Corporation	5-14-08	shinei techno inc.	5-06-11
Bic - Ban Co.	4-04-08	FUJIMOTO COMPANY, LIMITED	5-06-09	Guidosimplex Japan	5-10-04	JIANGSU INTCO MEDICAL PRODUCTS CO., LTD.	6-16-01	Pacific Supply Co., Ltd.	4-04-06	SHOWA BOEKI CO., LTD.	5-12-06
Bonito Deco	5-11-03	Fuse Kikaku Ltd.	4-03-02	Kenko Tokina	5-08-11	Guldman A/S	5-13-03	Panthera AB	6-15-03	SILVER SHIMPO (Kankyoshimbunsha, Co., Ltd.)	5-07-01
C CARE-MEDICS CO., LTD	5-09-03	GAMAKATSU CO., LTD	4-04-04	Kenko Tokina	5-08-11	Guldman A/S	4-04-06	Panthera Japan Inc.	6-15-03	SINANO COMPANY	5-09-02
CHAIN WAITER	4-02-12	GK Dynamics Incorporated	4-03-01	KAWAMURA CYCLE CO., LTD.	5-14-09	Marubishi Industry Co.,Ltd.	6-15-02	Performance Health	5-13-02	SINENTH CO., LTD.	6-17-04
CHANGZHOU RUEDAMANN TECH CO., LTD.	5-11-02	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09	Medical Crafton co., LTD.	4-05-01	Permobil.K.K.	5-10-03	SUNWA LTD.	4-03-10
Chikyushoji Co.,Ltd.	6-17-06	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09	MEILLEUR CO.,LTD	4-05-06	R Rehabilitation Engineering Society of Japan	6-17-02	Support Marketing Service Ltd.	5-14-02
CHUO KASEIHIN CO.,INC.	5-08-12	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09	MINISTRY OF HEALTH, Labour and Welfare	4-05-01	Research Institute of National Rehabilitation Center for Persons with Disabilities	5-06-08	Suzuki Motor Corporation	5-08-06
CUSTOM corporation	4-01-04	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09	MISSION INTERNATIONAL Co.,Ltd	4-01-03	RIFTON EQUIPMENT	5-12-04	SWANY CORPORATION	4-06-04
DK Group Co.,Ltd	6-18-01	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09	MORITOH CO.,LTB.	4-04-07				
DUNLOP HOME PRODUCTS, LTD.	4-02-06	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09						
E Earth Corporation	4-03-04	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09						
Eas Co., Ltd	5-08-03	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09						
EAST I. CO., LTD.	5-08-02	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09						
Energyfront Inc.	4-05-02	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09						
Etac AB	4-04-06	Hitachi Channel Solutions, Corp.	4-01-06	KAWAMURA CYCLE CO., LTD.	5-14-09						



## We will report on the latest global trends in the development of welfare equipment.

### International Symposium

**Date and Time : Thursday, September 28, 13:00 - 15:00**  
Seminar Venue A in East Hall 8

#### Theme for 2023

## ■ “Understanding the World's Welfare/Assistive Equipment: The Netherlands, Denmark, the United States of America, and Japan Today”

### [Part 1] Keynote Speech

“Welfare Development and Trends in the Netherlands”

Mr. Pieter Quinten TERPSTRA

(Minister-Counsellor, Economic and Climate of The Embassy of the Kingdom of the Netherlands)



### [Part 2] Area Report

“The Current Status and Future Possibilities of Welfare/Assistive Equipment Development and Sales Market”

#### ◆ DENMARK

“Danish Assistive Aids and the Latest Technology”

Mr. Mads Biering la Cour (Director of Elderly and Dementia, Danish Health Authority)



Mr. Mads Biering la Cour



Mr. Morten Rasmussen

“Trends in the Danish Welfare/Assistive Equipment Market”

Mr. Morten Rasmussen (CEO of Danish Care)

#### ◆ U.S.A

“Trends in the Assistive Technology Market in the United States of America”

Mr. Jörg Barth (H.C.R. Overseas Coordinator for North America)



#### ◆ JAPAN

“The Past and Future of Japanese Assistive Technology Developers”

Mr. Noriyuki Matsunaga (President of MATSUNAGA MANUFACTORY Co., Ltd.)



Mr. Noriyuki Matsunaga



Mr. Eiji Tazawa

“The Current Status and Possibilities of Assistive Technology, Prosthetics and Users”

Mr. Eiji Tazawa (Director of Health and Welfare Information Association) (This Symposium's Speaker and Facilitator)

### Universal Design Fashion Show for the Next Generation

**Date and Time: Friday, September 29 13:00 - 15:00**

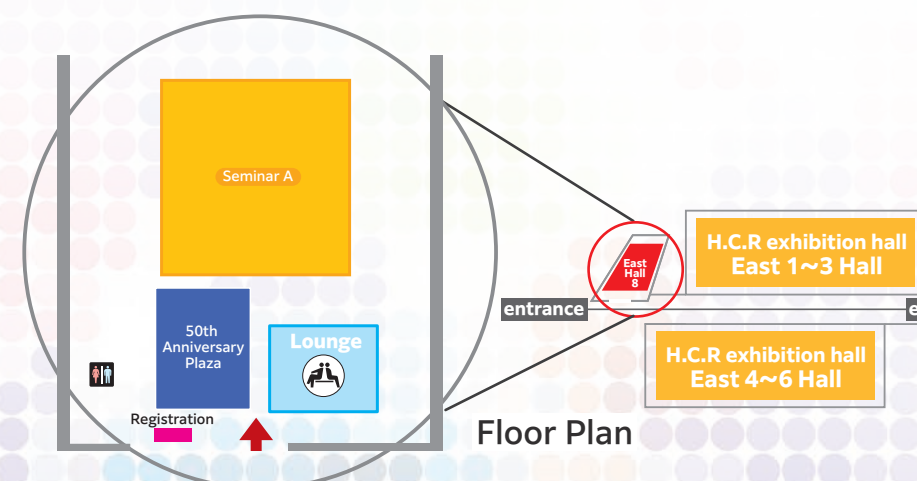
### ○ NextUD JAPAN 2023

Produced by Japan Persons with Disabilities Fashion Association

Through “NextUD”, we would like to introduce designs that transcend all dimensions which can be worn by everyone, regardless of disability, gender, or sex, so that everyone can enjoy fashion. From H.C.R. we will present to the world a “Show of New Era that will Change the Future of Fashion” with these thoughts in mind!



## East Hall 8



### 50th Anniversary Plaza

Special novelties commemorating the 50th anniversary are available. This is a limited sale only at this exhibition venue, so please take advantage of this opportunity to purchase the goods!



### List of 50th Anniversary Commemorative Goods



H.C.R. 50th Anniversary Logo T-shirts (Color: Black/Blue; Size: M/L)  
1,500 JPY (including tax)



H.C.R. 2023 “Paths” T-shirts  
2,500 JPY (including tax)

Foldable Tote bag 1,000 JPY (including tax)

**Limited quantity available only at the exhibition venue**

\* Limited quantity available. Sales will end as soon as the stock runs out.  
\* In the morning of Friday, September 29, the whole East Hall 8 will be closed in order to prepare for the NextUD JAPAN 2023. During this time, commemorative goods will be sold at the information centers.

# Introducing the Poster Image

The poster for H.C.R. 2023 was designed based on the artwork “Paths” by Mr. Toshio Tabuchi. On the golden “Paths” that shine majestically, the H.C.R.’s journey to date, together with the path it will take into the future, are overlaid.

**Title: “Paths”**

**Artist: Mr. Toshio Tabuchi**

### < Comments by the artist >

Paths

The land stretches endlessly through the Indian wilderness. Through it, cattle and sheep roam freely in search of food, while humans choose to take the most rational, shortest path toward the destination. However, the path is not straight but subtly winding like an animal trail, perhaps because we still have animal instincts.

This painting was painted in 1986. It depicted the everyday rural landscape in India. This was 37 years ago, so I imagine that these paths have been improved now that the country has become one of the world’s leading economic powers.

I revisited this painting after it was selected for the poster for “H.C.R.2023 The 50th International Home Care and Rehabilitation Exhibition & Forum.” It reminded me of the time when I was a young man traveling to India in search of themes for painting, as if it were only yesterday.

I then began to wonder how the physically challenged people must have felt as they traveled along these bumpy paths that I walked around back then.



# H.C.R.Web2023 is now open!

Please register and login to view.

## Here Are the Key Points of Web2023 Exhibition!

### Exhibitor Search

Approximately 380 exhibitors from 11 countries and 2 regions will gather in one place! You can directly access these exhibitors dealing with welfare equipment.

\*Scheduled to be released from

**Tuesday, October 3.**

### International Symposium

Archived video of the International Symposium to be held on September 28 will be available!

The theme of the symposium will be “Understanding the World’s Welfare/Assistive Equipment” (For details of the International Symposium, see page 6)

### Product Search

You can easily search for products you are interested in from over 1,000 products! In addition to category selection, function searches such as “compact and lightweight” and “multi-function” allow you to find the product that best fits your requirements!



**Click here to register and login**

H.C.R.Web2023 <https://www.hcr-web.jp>





Start Up Global Zone



This zone is for overseas H.C.R. first-time exhibitors (start-up companies).  
Please visit as a place to discover overseas products and new markets.

Exhibitor	Country
Bonito Deco	Taiwan
CHANGZHOU RUEDAMANN TECH CO.,LTD.	China
HANGZHOU HUAXIN ELECTRONIC TECHNOLOGY CO. LTD	China
Jiaxing FengMei Machinery Manufacturing Co., Ltd.	China
Movinglife	Israel
puzzlia	South
Rehasense	China
U-KNOWN COMPOSITE LTD	Taiwan

East Hall 5

Zone for Viewing information on Welfare



Information Connect Zone  
/assistive equipment from around the world

We will introduce trends in welfare equipment development in Japan, Asia, the U.S., and Europe.  
This is the first project in H.C.R. to condense and introduce information on trends in international developments related to the production and sale of welfare equipment.

⌋Floor Plan⌋



The 51st

Next H.C.R. Exhibition

Int'l Home Care & Rehabilitation Exhibition

- H.C.R. 2024 & Forum -

Will Be Held On

Oct. 2 [Wed] to 4 [Fri], 2024

Tokyo Big Sight East Exhibition Halls